

Designing for Mobile Apps

手机应用设计 Simon Mahony

simon.mahony@ucl.ac.uk

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What is the most popular phone in the world? 世界上最流行的手机图标?





iPhone

Android

Other



The most popular phone

最受欢迎的手机



25,000,000 phones in use. 两千五百万使用中

I billion sold. 一个亿已售出

World's most insecure phone 世界上最不稳定的手机

Nokia 1100

Source (CC BY-SA 3.0)

https://en.wikipedia.org/wiki/Nokia_1100#/media/File:Nokia1100_new.jpg



Mobile development 手机的发展

 Dependant on HTML5 依赖HTML5



- No plugins needed
 不需要插件
- Instant play 即时播放



Everything is turning mobile

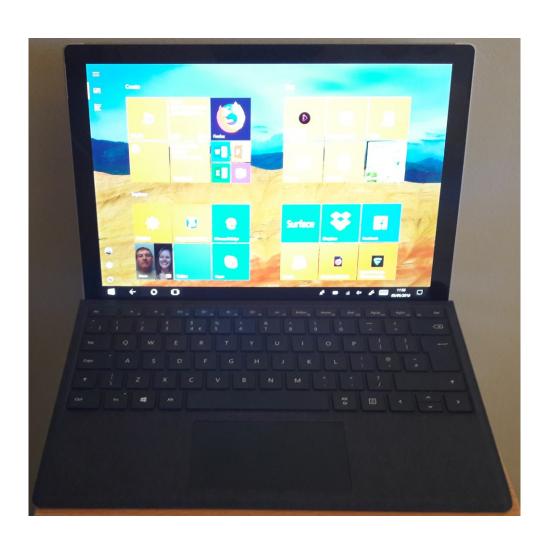
所有事情都在向移动发展



Source: https://pxhere.com/en/photo/1330613 (Public Domain)



Microsoft Surface





Mobile systems 移动系统

- Microsoft 微软
- Android 安卓
- Apple 苹果



iOS devices in different sizes 不同尺寸的ios设备

- iPhone
- iPad Mini
- iPad
- iPad Pro

• All with the same apps 都有相同的移动应用





iPhone 5 & iPad mini

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Needs to display on different sized devices 在不同尺寸的设备上显示的需求

- Mobile is the way forward
 移动是发展方向
- But design needs thought 但设计需要思考
- Think about your users
 想想你的用户
- Think about where people are using it 想想人们在哪里使用它
- Browsers are developing all the time 浏览器一直在发展
- Developers catching up 开发者赶上



Progressive Web Apps

进步中的网络应用

- Future of Mobile Apps
 移动应用的未来
- Fast and efficient 快速,高效
- Work on any platform
 在任何平台上工作
- Major development by Google Google 带来了主要发展
- Blocked in China 在中国被封锁