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UNIVERSITY COLLEGE LONDON FACULTY OF THE BUILT ENVIRONMENT BARTLETT SCHOOL OF PLANNING

MAJOR PROJECT:

'How does enriching a tertiary network contribute to improving pedestrian safety and security, and thus promote walking in dense metropolitan areas?'

Hoi Lun Helen Ng,

Msc Urban Design and City Planning

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Being a Major Project in MSc Urban Design and City Planning submitted to the faculty of The Built Environment as part of the requirements for the award of the MSc Urban Design and City Planning at University College London, I declare that this project is entirely my own work and that ideas, data and images, as well as direct quotations, drawn from elsewhere are identified and referenced.

30/08/2019

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Abstract

This is a research project on pedestrian safety – both road safety and personal security. It has recognised potential of tertiary networks as an alternative solution in promoting pedestrian safety, bringing people away from traffic through animated routes. It has adopted a systematic approach in understanding pedestrian needs and behaviour, identifying mitigation methods and potential challenges, such as conflicts between different street functions.

A toolkit consisting a framework, action objectives, application guidelines and interventions are developed and tested against the literature review and casestudy findings. The methodical application has allowed for a clear establishment of tertiary network, linking key destinations, catering different users need. The study area chosen is an office-dominant location. The sensitive site analysis has introduced a site-specific approach, building on the distinctively different character of the site during different days of week, proposing different interventions and route enhancements for weekdays and weekends. During weekdays, the key focus is on road safety, by introducing pedestrianisation on streets with high pedestrian flow, and intersection managements that offer safer crossing and movement through the site. During weekends, the emphasis lies on personal security, which aims to retain and attract people to the area through route animations, provision of gathering space and introduction of activities. The application of toolkit has demonstrated its flexibility and ability to be used across different type and scale of projects within dense metropolitan areas.

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Introduction

Research Question

'How does enriching a tertiary network contribute to improving pedestrian safety and security, and thus promote walking in dense metropolitan areas?'

Secondary Questions

- How does activating a tertiary network activate the area, i.e. drawing in new users?
- How does the network accommodate different levels of activities, particularly
 on the balance of movement and activities?

Objectives



To encourage developments that prioritise pedestrians.



To maximise the use of spaces in dense metropolitan areas.



O To create a network that supports different level of activities, balancing different pedestrian needs.



To provide alternatives to the ordinary road safety measures.



To establish principles and a toolkit, with enhancements upon reflection on the application.

Contributions to practice

There has been a rising trend of prioritising pedestrians in new developments, with multiple local authorities in the UK promoting car-free developments. This research can provide insight to the potential of reconfiguring existing routes into a network with pedestrian priority through intensification and increased animation. In the application part of the research, it has realised the potential of altering use of the network at different times of day and week. This is particularly applicable to developments that involves office blocks. This research attempt to provide a toolkit that is appropriate for various scales and type of developments in dense metropolitan areas, ranging from redevelopments of several blocks to an area-wide strategy. It is applicable for both urban designers and planning authorities.

Ethics Statement

It is believed that the research does not contain ethical risk as it will not require contact with any vulnerable groups, nor data collection related to them.

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Literature Review - Context : Pedestrian Mobility

The increase in traffic flow and priority towards transport system has shown negative impacts on pedestrian mobility, particularly to vulnerable users with reliance on walking, e.g. elderly and low-income populations. (Manaugh and El-Geneidy, 2011)

It is prominent to promote pedestrian mobility since the freedom of "walking and looking around" is an essential component of quality of life. Also, walking:

- is convenient and fast for short journeys
- · improves accessibility to local amenities and jobs
- · is as an activity with its own appeal
- · promotes health, independence and life satisfaction

(Anciaes, 2011; Buchanan and Crowther 1963, Warburton et al., 2006)

Needs and behaviours vary according to pedestrian profiles, such as age, familiarity of the environment, individual or group travel, entry and exit location to the network, time of day, etc.

Pedestrian Behaviour

Pedestrian behaviour is complicated. Compare to other road users (e.g. motorized vehicles), they do not have to follow fixed movement lines. This freedom in movement suggest that designs should allow for 'randomness' (Bezbradica and Ruskin, 2019). Wide-ranging research has attempted to understand pedestrian dynamics, predominantly on self-organisation patterns and interaction of pedestrian flows (Augustijn et al, 2009; Bezbradica and Ruskin, 2014; Couzin and Krause, 2003). Others classified pedestrian motion through physical model types (Seyfried et al, 2011) and some represented individual movement as superposition of pedestrian interactions (Moussaïd et al, 2011). More recently, geo-spatial intelligence made understanding pedestrian behaviour trends more plausible. (Laurier E et al, 2015)

Pedestrian Need

Walkable streets are places where people find their basic needs met. In the literature, numerous pedestrian needs have been identified. Some suggest 'needs' are structured with a hierarchy, with the seminal work by Maslow (1943), but some believe 'needs' interacts, and sometimes specific needs would conflict with collective needs (Methorst et al, 2010).

Below is a summary of the most common needs and design features identified in the literature :

Perception/ Precondition	Appearance	Activity	Movement
 Safety Legibility Health Protection against pollution Weather Protection Familiarity Welcome 	 Aesthetic Attractiveness Self-identification Terminating vistas Cleanliness Presence of green Maintenance 	 Usability Vitality Comfort Social Value Social contacts and Relations Variety Efficiency Crowd management Flexibility 	 Mobility Connectivity Convenience Accessibility Chaining of trips Walking distances Ease of navigation
		 Proximity to green space 	

Figure 03: Pedestrian Needs (Burden, 1999; Methorst, 2007; Methorst et al, 2010; Rauhala, 2007; Risser & Chaloupka, 2009)

	Footpath		Carriageway
 Street Lightin Meetin Art Shade Ameni 	ath width furniture ng points s ities		Carriageway width Number of lanes Crossing Types Puffin , Zebra, Pelican, Toucan Unsignalised Pedestrian Subway, Bridge Crossing placement
SurfacPavem	calming measures e Evenness nent materials caping	•	Speed Control

Figure 04: Design Features (Hodgson et al, 2004; Rodriguez et al., 2015; Welle et al., 2015)



Gemmell, 2016).

ontext

Literature Review - Mitigation: Safety Measures

In order to encourage use of tertiary networks, safety issues should be addressed. Safety in this research is classified as traffic-related safety and personal security. There are multiple ways of improving pedestrian safety in the literature with seminal work such as 'Defensible Space' (Newman, 1973) and 'Design Out Crime' (Design Council, 2015). In this report, intersection management, reclaiming road space and lighting strategy would be prioritised. Other key interventions, e.g. traffic calming measures, speed control, surveillance and land use redistribution, are noted but would not be the key focus of this research.

Intersection/ Crossing Management

This section is applicable to where the tertiary streets intersect with the secondary or primary routes, and routes with vehicular access.

Pedestrian crossings play an important role in encouraging walking (Department for Transport, 2006). In an area with mixed land use, there are high levels of pedestrian crossing activities. It is prominent to understand the pedestrian decision-making manner and interaction with road crossing, e.g. gap acceptance theory (Oxley et al, 2005). Two main types of crossing behaviour include (Martin, 2006):

- · predictable: those who follow the safety procedure;
- unpredictable: those who cross without waiting for the signal, crossing between parked cars, not using nearby crossing, or run across the road without looking properly.

The latter is a detrimental factor of vehicle-pedestrian collisions. Although it is impossible to control pedestrian behaviour, this research aims to find solutions to account for such unpredictable pedestrian behaviour.

Formal pedestrian crossings usually locate at an intersection, where different user mix compete for time and space. They are also locations where collisions are more likely to occur. There are different forms of intersections, ranging from complex junctions, to driveways, to the meeting of two paths. Key examples include signalised and non-signalised crossing, T-junctions, fourway intersections and roundabouts. The general consensus is that the fewer intersection conflict points, the safer the intersections.

Studies have shown opportunities for intersections as major nodes, meeting points, and new public spaces. They are a form of extended streets. When designing intersection, simplicity, compactness, and low speed are favoured. Major intersections crossing improvement includes: curb extension, changing alignments, daylighting corners, re-location and redirecting traffic where necessary (NACTO, 2013).

Reclaiming Road Space

With the growing focus on sustainable travel modes and the shifting away from automobiles, there is huge potential in reclaiming road space for pedestrian use. This could be dealt with at different scales, from parklets to complete pedestrianisation. The rise of 'superblock' theory, where it reclaims streets from vehicles and transform them into walkable public space, sheds insights on the potential of pedestrianising tertiary routes, re-routing traffics to the 'main roads' surrounding the blocks, allowing limited or no vehicular access within (Vivanco and Escudero, 2018).



Figure 09: Diagram showing superblock concept (Bcnecologia.net, n.d.)

Widening sidewalks could encourage pedestrian use, improve flow, provide more space for amenities, and allow for easier street-crossing. It not only improves safety and calm traffic, but also poses potential to revitalise the economy and vitality of the street (Lowber, 2015). This could be achieved by increasing setbacks of new developments, redistributing roadbed geometries and reduction in number of lanes. One common example is to reclaim space from parking lanes, introducing temporary uses, outdoor seating, and parklets.

Sidewalk widening is subject to various limitations, particularly with existing street widths, and presence of parking lanes. It is crucial to understand the vehicular use of space and pedestrian patterns in order to determine the need of sidewalk widening (PPS, 2008).

	With Heavy Vehicles And Public Service Vehicle Access	Car And Light Vehicles Only	Single Carriageway Roads (Two-Way Operation)
Desirable Minimum (m)	3.25	2.75	5.5
Absolute Minimum (m)	3.0	2.5	/

Figure 10: Recommended lane width minimums (Department for Transport, 2009)

Alternatively, complete pedestrianisation could lessen collisions by 50% or more (Elvik et al., 2009). With little or no car use, creates optimal conditions for pedestrian's free movement and road safety. It also offers aesthetic, economic, and social benefits, enhancing access to retail and improves air quality. Such approach is more substantial, feasibility is highly dependent on the transport network.

With limited spaces in dense cities, both widening sidewalk and complete pedestrianisation could be introduced on a temporary basis depending on the need and existing pedestrian patterns. This allows for flexibility and maximisation of different uses at different times of day and week. The scale of road reclamation should also be determined by the amount of existing public space and land use in the surrounding area.



Literature Review - Mitigation: Safety Measures Lighting

Pedestrians are less attracted to areas where there are dark spots. The potential of being victimised keeps many pedestrians from travelling through an area at night, or even daytime where daylight is insufficient. Hence, lighting is crucial to the success of an area. It promotes safety and security, reduces both daytime and night-time crime, complemented by other safety measures. For road safety, it allows motorists to detect pedestrians, vice versa. For security, it allows detection of passers-bys and increase chance of identifying wrongdoers (Electricity Council, 1984).

In commercial districts, level of lighting should be dealt with more carefully, particularly around ground level (FHWA, 2006). Pedestrian requires three sources of lighting – overall street lighting, low placement lighting, and light emitted from active frontages. It is recommended to have grazing light directly above ground, which ensures the lighting does not disturb pedestrian's view onto the ground and into distance (Brandi and Geissmar-Brandi, 2007). Alternatively, for narrow space, direct light towards the wall of building is suggested, where intruder could be seen directly, or as a silhouette (ILE, 2005). Lighting around cross-walks or raised channel islands are also required for road safety.

With technological advancements, lighting can contribute to much more than security and safety use, providing orientation and recreational uses. Recently, there has been more attempts in using lighting as a mean of urban design, providing alternative solutions to urban challenges (Bevolo and Rosenius, 2014). See case studies for more.



Literature Review - The Challenge

Balancing Conflict Between Different Uses

Streets are multi-functional, providing functions such as (City of London, 2010):

- Circulation for pedestrians, cyclists and vehicles;
- Transit access;
- Access to buildings,
- Utilities route;
- Storage space;
- Public space for human interaction e.g. parades, gathering, chance encounters;

A street should be designed to accommodate various functions. However, limited literature has covered how to design for competing street uses. Seminal concept is 'Link and Place' by Peter Jones, where 'link' refers to streets as a conduit for through movement, and 'place' as a destination on its own, where activities occur (Jones et al, 2008).

The two key street function as places and channels of movements, compete and complement each other correspondingly.

In public spaces, there are often desire lines through spaces where most movements happen. Within the movement network, majority of users would pass straight through, with limited users stopping and engaging directly with the space (Carmona, 2019).

At the same time, public realm on streets are designed to encourage activities to take place within it, accommodating a range of users, creating visual interest and encouraging social interaction (City of London, 2010). Nonetheless, promoting pedestrian activities would increase conflict of footway pressures. Pedestrian congestions are one of the biggest concern in street designs, particularly where the footway is narrow or with intrusive street furniture (Jones et al, 2007b). As a result, this leads to two types of conflicts – competition on footway (e.g. between street sellers and people in a hurry), and compatibility constraints, where even with sufficient space, some street uses might not be able to coexist comfortably (e.g. fast traffic and pavement cafés) (Jones et al, 2007a).

That being said, high level of through-movement would generally stimulate high levels of activities, with the highest activities occurring in the gaps between dominant lines of movement, and hence, being drawn to the key amenities nearby (Carmona, 2019).

To strike a balance, sensitive planning is essential when designing spaces, especially when introducing active use. Street capacity, functions and space required are derived from factors such as (Carmona, 2019; Jones, 2008):

- Length of street segments: opportunities to locate street design elements at different points along the street.
- Surrounding land use : character of area
- Width of street between buildings
- Timing of provision: time of day, day of week, season

Sensitive planning requires identification of various street users' need, assessing the total space requirements for all type of activities on a street segment. Most times, there are 'minimum' and 'desirable' level of Link and Place street space provision, allocated based on needs (Figure 12). This allows for flexibility to reduce space requirements for particular street design feature (e.g. larger/ smaller benches) and the possibility of using the same space – simultaneously (e.g. shared space) or at different time periods (e.g. temporary market stalls during lunchtime, loading during off-peak hours) – to accommodate multiple needs.



Figure 12: Minimum and Desirable Width for link and place (Adopted Jones, 2008)

Balance and layout of the street design depends on the relative link and place status of the street segment, land use characteristics, transport modal priorities and physical space available. Amount of space allocated to different uses varies, even if their status are the same, as there are multiple factors. Below are the recommended street widths for different pedestrian flow by Transport for London (2010).

Challenge



	With large furniture	Without furniture	
	(e.g. guard rails, cycle parking, pedestrian crossing)	High Street/ tourist areas	Others
Low flow (<600pph)	2.9m	2.6m	2m
Active Flow (600 – 1200 pph)	4.2m	3.3m	2.2m
High Flow (>1200 pph)	5.3m	3.3m	3.3m

Figure 13: Footway widths for different levels of flow (Transport for London, 2010)

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Literature Review - Evaluation Method

Measuring Success

The success of public spaces are determined by multiple factors. Synthesising from the literature, below are the key indicators to the success of spaces (Carmona, 2019; Mehta, 2014; Urban Design London, 2017):

1. Flexibility

9. Sensitiveness

Spaces that can adapt to different users and activities, at different times of day, week or year.; whilst being able to adapt to changes in needs and circumstances.

10. Stakeholder engagement

Response to local needs and context.

2. Right mix of uses and activities

Involvement of local community and businesses throughout different stages of development – planning, installations, maintenance, etc.

Uses and activities that complement each other, with efficient use of land resources. $% \left({{{\left[{{{\rm{con}}} \right]}_{\rm{con}}}_{\rm{con}}} \right)$

The above would inform the design process and evaluation of the project.

3. Engagement and Sociability

Background activity level, spaces with active uses, and different interactions – planned and spontaneous encounters.

4. Fit for purpose

Uses and activities are accommodated at the right capacity.

5. Allow easy movement

How people get around and how development is connected to the surrounding area.

6. Comfortability

Environment for people to feel safe and relax.

7. Attractiveness

Appearance and type of activities offered that is appealing and appreciated.

8. Distinctiveness

Having a unique, positive identity and sense of place.

Evaluation Criteria





Network Creation



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'The Smart Crossing' by Direct Line, UK





Colours and visualisation could catch attention of pedestrians, raising awareness when crossing roads.



Share-it-square scheme, US



Summary	Responsive road crossing that differentiates between vehicles, pedestrians and cyclists automatically, aimed at reducing traffic and pedestrian accidents.	Summary	A community-initiated project that transformed an intersection to a community crossroad. The intersection has attracted families to live around it, with adults bringing their child to the intersection, and spill-out of activities to the rest of the streets and the wider community.
Intervention	 smart technology: LED road surface, sensor & signals visualisation 	Intervention	 painting on road surface street furniture e.g. kiosks and lending library
 Lessons Learnt	 Adaptive technologies could be used to address unpredictable pedestrian behaviour. 	 Lessons Learnt	Designs should cater local needs, involving locals at different stages of improvement projects.
	 Unlocked potential of projection on road space, e.g. advertisement, wayfinding. Colours and visualisation could catch attention of 	A B	 Paintings can allow people to express their identity, and develop sense of ownership. Such intervention can encourage community-building, almost creating an outdoor living-room. These spaces encourage exchange of ideas, objects and culture.

City of London Lunchtime Street Pilot, UK





St James Market, Piccadilly Circus, UK





Des VDeux Road Central Project, Hong Kong

Summary	An event that removes traffic from a street over lunchtime, allowing people to enjoy their lunch in a safer and more pleasant environment.	Summary	Redevelopment of two buildings with extension of public realm improvements beyond site, introducing a new public square and pedestrianised routes.	Summary	A proposal that promotes walkability and liveability, including a shared space, widened pavement for pedestrian and event use, removal of barrier between pedestrians and trams, etc, . One-day trail proved possibility.
Intervention	 pedestrianisation surveys stakeholder engagement 	Intervention	 pedestrianisation street furniture new public square & active frontage public realm improvements 	Intervention	 pedestrianisation street furniture public realm & green infrastructure improvements smart technology
Lessons Learnt	 Effects on and perceptions of local communities are studied prior the event, understanding the peak times with highest pedestrian concentration Diversion of daytime traffic to make space for street activities is plausible. Workers enjoy to have lunch outdoor if pleasant environment is provided Retailers support street closures for vending purposes, as they boost economic activities in the area. 	Lessons Learnt	 Vehicle access could be restricted in certain areas Building lines could be reconfigured to increase public realm and active frontages Change in pavement material can change the character of the area and attract more pedestrians. 	Lessons Learnt	 The key is to enhance pedestrian experience and rigorous street management. Connecting the site to the surrounding point of interest would facilitate a formation of neighbourhood, improving attractiveness of the routes. Understanding the history and context of the site is vital to its success. It helps formulate the rationale of the proposal and development of a clear design concept.

Summary of Literature Review and Case Study

Summary below helped identifying key interventions required to create a network that is safe for pedestrians, reflected in the toolkit.



Toolkit - Framework

The toolkit is divided into 4 parts - the missing link, the balance of activities, the 6 steps and site selection attributes, supported by 4 key action objectives. All materials are derived from the literature review and case studies findings.



Toolkit - The Missing Link

Below are the 'missing links' that could facilitate the formation of a tertiary network. They have been classified to four categories with reference to the literature review, catering different pedestrian needs. Note 'links' here are referred to interventions.



Security Lighting

improvement of costing load of lighting, including introduction of low-placement lighting, and direct. light investig, well of building in names spaces.



Curb Extension

A parties address measure that provides addressed percention specing with potential percenter, or strend furnities. Not applicable to reach with measure banking.



Stakeholder Engagsment

This includes in Gal local servery, and insultinon the local server unity, bosines set, atthit, we, Hence, contributing to better mainsenance and management of the intervention.



Pedestrianising Rootes

Temporary or permanent intervention depending on existing level of one by both wintiles and pedeption, and the pendibility of traffe recently.



Joining primary/ secondary mute

This includes pavement materials coordination spriling out of adulties, and increasing waterials between material.

-

Green Infrestructures

Installet ons

This includes known bees, landscaping nam gardens, okanan bees, etc. schesk to the prevenent width. This could previde sectionics and exclamational benefits, with traffic-carries, effect.

This includes art installations, play

tempolary or permanent, depending

ideal to encourage local part opation

elements, parkiets, etc. Coulding

upper performance and feesibility.

in the process.



Intersecting Bathering Space

Interaction is commutal athering spaces, with matter interaction by local community facilities og boo shelves, depending enlocal needs. Net idea it assays with high volume of unific.



Interactive Lighting

Ugiting as a mean for social interaction and interaction purpose, allowing people to control lighting with their mobile device and interactive periods.

Widening Sidewalk Isonoval of street parking and

Movement

Figure 17: The Missing Link

Back layout Reconfiguration Occurion of new routes through large blocks, with potential additional

active frontages and public square.



Smart Crossing

Adaptives methodalang canges ensen to delact oblanent movement activities to elevition, cyclick, orthonores.



recucilari atteres

25

white

Toolkit - Application Guidelines

Balance of activities

Based on the literature review, street as places and channel of movement often compete and complement each other. It is important to strike a balance between them when activating the network. A series of pedestrian needs obtained from the literature review are identified, understanding the conflicts and the commons for both.

Below is a diagram showing the correlation between the indicators and level of activities, along with the corresponding interventions. For instance, the higher the link status, the lower the level of activities, vice versa. Variety of uses are also shown in relation to the length of street segments.

As Channels of Movement		Ease of Use		As Places
Low pedestrain density		Safety		High concentration of people
Connectivity	< l	Quality		Social Value
Efficiency		Convenience	activities could creat clusters of people that block the road	e Variety
Tranquility		Enjoyment	potential noise &	Active uses
Walking Distances		Ease of Navigation	disturbance	Flexibility
Chaining of trips		Attractiveness		Proximity to green spaces

Figure 18: Desired Attributes for street as channels of movement and places.

Indicators					
Link Status	High				Low
Surrounding Land Use	Only Residential				Completely Commercial
Width of pedestrian area	Narrow				Wide
Level of Activation	Low				High
	blic Realm provements	Green Infrastructure	Street Furniture	Active Frontages on one side	Active Frontages on both sides
Indicators Length of Street Segment Variety of Uses Figure 19: Balance of Activitie	Short Low				Long High
rigure 19. butunce of Activitie	-3				26

Toolkit - Application Guidelines The 6 Steps

When applying the toolkit, these six key steps should be followed :



Site Selection Attributes

Below is a list of site selection attributes, of which the toolkit is targeted at. By choosing a site with most requirements fulfilled, the more effective it would be to test the toolkit.

1. High density mixed-use area	
2. Presence of large urban blocks	
3. Sufficient existing tertiary routes, potentially some with low footfall	
4. Records of pedestrian collision	
5. Presence of different street hierarchies	
6. New infrastructure developments nearby/ on-site	
7. Poor public realm and maintenance	

Introducing the Site

Character of Area

The area is a worker-centric location. Surrounding facilities serve a tight convenience-driven catchment. Visitor behaviour is characterised by high weekday frequency and relatively low retail spending.



Retail offer - A 7-day economy?

Retail offer in the study area is predominantly food and beverage. Due to the worker-centric nature, it is difficult to adopt a 7-day economy. In the diagram below, the darker the colour represents the earlier the opening and close time, vice versa. During weekdays, stores tend to open and close early, some tend to open during lunch hours only, with a few exceptions of bars opening till late. It is deduced that the opening times pattern is designed in relation to the office workers. With 66 retail store on-site, only 22% opens during the evenings (7pm onwards), and 27% opens during the weekend. It is believed that this is a major factor contributing to the distinctively different character of the area during weekdays and weekends.



In a retail study (Colliers International, 2017), only 9% of the respondent has visited the area during the weekend, predominantly for work/business or eating/ drinking purpose as well.

High proportion of people are unlikely to recommend the area due to it being a place of work. The area would need significant development in order to create an evening and weekend destination.



General observation of pedestrian flow

Pedestrian flow during weekdays and weekends are observed in the same sample areas. Generally, there is significantly higher flow during weekdays, especially during morning when workers are arriving to work, and lunchtime. Although there is no clear barriers, there is huge distinction between the office and residential areas, people tend to hang around in the public spaces near big developments, rather than the intimate residential areas. There is one exception where a large flow of pedestrian is observed during weekends, which is as part of a walking tour.





Figure 29: Photos showing pedestrian flow on-site during weekdays and weekends

1 Identifying Target Users and Their Needs

Target Users

A study has shown that 53% of people visit the area because of business, with most people visiting 5 times a week (Colliers International, 2017).

Survey has also shown that more high quality shops, local events and attractions could make people visit the area more often both during weekdays and weekends.

Based on the analysis, target users of the proposal are derived.



User-specific needs & potential

On-site observation has shown that numerous

workers would pop out of their office during working hours, most are seen to be standing

around or sitting on the edge of buildings,

additional seating in the area would be beneficial.

There are 352 housing units in the study area, residents are not very visible in the population.

Apart from Shoe Lane library being a community

gathering spot, no outdoor community facilities

are observed in the area. There is potential in creating relationships between the residents

and workers, offering something different to the

residents during the weekends.

Demographics

61% aged between 22-39

63% men, 37% women

 28% black, Asian, or minority ethnic origin

(City of London Corporation, 2019)

Workers



Desidents



- Mainly single residents/ childless couples
- Highest proportion of privately-rented residential within City of London

(ONS, 2011)

Residents



 Potentially people who are passing through, and decided to stay for longer, or the nearby tourists, e.g. those who are visiting the Temple Church/ St Paul's Cathedral. This category is the least observed on-site at the moment, one of the key objective is for the activated tertiary network to retain and draw people in the area, especially during the weekends, where there is minimal active usage on-site.

Accommodating Growth

With the development of c.97,000 sqm pipeline of offices in the area, it is estimated to have an increase in daily population from 10,697 to 89,035 up to 2036. In addition, the new crossrail development in Farringdon would bring in a huge influx of people from all over England, 7-days a week.

Beyond Pedestrian Environment

Throughout the analysis, it is evident that the target users, not only desire to have better pedestrian environment, but also activities and facilities that attract them. Otherwise, there is no other reason for them to visit the area, if not necessary.

As part of the 'Lunchtime Street' campaign, surveys were conducted on, key interventions businesses anticipate (ACN, 2019):

- City Sports Day
- Performing Arts busking, magic,
- Food Stall
- Themed events health and well-being, charity
- Lunch Seating, picnic blankets and deck chairs
- Greening temporary parklets, potted plants.
- Fitness classes during lunchtimes
- Meditation sessions
- Collaboration with local schools and charity

3 Locating surrounding Key Destinations

Transit Nodes



Community Facilities





Point of Interests












Site Specific Approach

With understanding of the site, it is noticed that the site performs distinctively different during weekdays and weekends. In order to create a network based on its context and local needs, the project aims to test the toolkit at different scenarios – weekday and weekends.

Weekdays

During weekdays, there is a strong need in accommodating the high pedestrian flow (particularly in the morning and lunchtime); meanwhile, balancing with the high traffic volume passing through an important junction. Hence, the design proposal should be focussed on pedestrian safety and comfort.

Weekends

During weekends, there is very low pedestrian flow, leaving an empty canvas in such strategic location, with tourist attractions nearby and well-connected transport links. Although the residential population is small, there is huge opportunity in allowing them to 'reclaim' their own space from the workers. Design proposals for the weekend should be centred around activation elements.

Both design proposals have the same goal of providing a pleasant environment for pedestrians, giving them priority to roam around and perform different activities. In line with findings in the case-study review, the idea of temporality and flexibility is key to the success of this proposal. The ideal outcome is to create a network that is used daily.

The following proposals will follow the flow of : overall improvements, weekday and weekend interventions.







Application - Block Layout Reconfiguration

This link would be applied to the northeast part of the study area. The original site layout has segregated the part highlighted in red from the rest of the site, as there is no route through from Southampton Buildings to Cursitor Street. With the constraint of listed buildings (brown), a proposal has been made to break up the block and create new routes through it. This intervention has resulted in two new routes through site, an additional public space and active frontages.

The proposed site would retain the original building use as offices and mixed ground floor use.



Block Layout Reconfiguration

Original Site Layout

Proposed Site Layout



Cursitor Street

Figure 43: Suggested intervention of breaking down the block.

Figure 42: Proposed new route from A to B.



Figure 44: Proposed new connections.





Wall art and playful elements,such as











Figure 54: St Bride's Street during lunchtime



Figure 53: St Bride's Street during morning rush hour

Longth of Street Segment

Variety of Uses



Figure 55: St Bride's Street during non-restricted hours with vehicular access

Application - Pedestrianisation : St Bride's Street



Application - Pedestrianisation & Smart Crossing : New Fetter Lane Junction



Link Status	Man	140
Surrounding Land Use	Dr. Controlled	351745
Width of petiestrian area	1999	A.
Level of Activation	Ma References - Carren - Carren References - Francisco - Carren	And of the case of the Lorder
Longth of Street Segment	80 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0.000
Variety of Uses	141:	1424





Application - Weekend Improvements



Application - Intersecting Gathering Space : Shoe Lane Square



There are two general type of communities in the area - office and residential. Within the study area, there is only one designated community gathering space i.e. Shoe Lane Library (yellow). The intersection locates immediately outside the library, linking 5 different routes, making it a prime location to bring people together, especially during weekends.

This could allow for stakeholder engagement, creating sense of ownership. In addition, it could draw more people to the area during weekends.

Intersecting Gathering Space & Stakeholder Engagement







Shoe Lane Library



Community Events Poster in Shoe Lane Library



Space outside Shoe Lane Library - proposed site of intervention

Application - Intersecting Gathering Space : Shoe Lane Square



Evaluation

To understand the effectiveness of this research, hypothetical results are evaluated against the project objectives, toolkit action objectives and evaluation criteria set out in the literature review. Each criteria would be rated from 1-5, with [1] being not likely, and [5] being with strong probability.



Evaluation Criteria

	1	2	3	4	5
Flexibility					
Right mix of uses and activities					
Engagement and Sociability					
Fit for purpose					
Allow easy movement					
Comfortability					
Attractiveness					
Distinctiveness					
Sensitiveness					
Stakeholder engagement					

In general, the toolkit is has been proven to be successful in creating a tertiary network, being in line with the above criteria. It demonstrated the possibility of multifunctional routes and balance of activities, with a key focus on being sensitive to local context and needs. The elaboration of the toolkit into three elements : overall, weekday and weekend improvements has shown flexibility of the network and catered for all target users (workers, residents and visitors). Needs identified earlier e.g. additional seating, opportunities of interaction between workers and residents, and a network that retains and draw people to the area, are also reflected.

Limitations & Future Research

Nonetheless, the research findings have to be seen in light of some limitations:

- Interventions e.g. pedestrianisation and smart crossing, requires knowledge on transport planning and smart technology. They have not been reviewed against professional knowledge, and are proposed with assumption of being practical.
- Due to project nature, evaluation could not be reflected against actual results, rather, speculative assumptions are made. Also, pedestrian behaviour is unpredictable and cannot be controlled, hence, outcome of pedestrian safety cannot be guaranteed.
- Site chosen has an abundance of routes that are already linked, the concept of creating new routes have not been explored extensively.

Hence, for future research, it would be advantageous to explore the following:

- Technicality on pedestrianisation and smart crossing
- Prospect in recreating a fine grain network in a coarse-grain city through route creations
- · Methods to monitor and act on pedestrian behaviour
- Appropriate management style of the network

More radically, the possibility of prioritising pedestrian in the core of cities, reclaiming space for pedestrian and removing unnecessary traffic lanes. Finally, the weekday-weekend approach has posed an inspiration on developing a design toolkit for a 7-day economy in an office-dominant location.

Conclusion

This research has explored the potential of tertiary network in promoting pedestrian safety.

The literature review developed understanding on pedestrian behaviour and needs, giving context to elements required to create a tertiary network and promoting pedestrian safety. It identified strong correlation between pedestrian safety and pedestrian environment (Jacobs, 1961; Newman, 1973) and the need to balance different street functions (Carmona, 2019).

Case studies then realised the suggested interventions, emphasising flexibility, and linkage with primary and secondary routes. Key concepts include floor interventions, creative elements and smart technology.

As a result, a toolkit is extracted from the synthesized information, including a framework, action objectives, key interventions (missing links) and application guidelines. The systematic methodology has allowed for clear establishment of a tertiary network. In addition, the sensitive approach, through in-depth site analysis, has assisted in developing a site-specific approach, with an overall improvement and different approaches during weekdays and weekends.

The toolkit application has tested the ideas set out in the case-study and literature review and demonstrated its flexibility and ability to be applied to different circumstances. It has presented an alternative solution to pedestrian safety, investigating from pedestrian's perspective, responding to the recent shift in focus from motorised transport to sustainable transport modes and the need to maximise use of space in dense metropolitan cities.

There are two broad types of approach in tackling pedestrian safety, forming the basis for the application. One associating with traffic, which aims to bring traffic away from people, through intersection management and pedestrianisation, reclaiming pedestrian priority, providing opportunity for additional animations. Alternatively, tackling personal security, it aims to reduce people's fear of crime, through appropriate level of animation and lighting. Increasing activities enhances surveillance and vitality, making pedestrian feel safe to walk through the area.

Lastly, it is realised that creation of tertiary networks requires integration with the wider network and different street hierarchies, linking to various destinations, providing purpose to visit.

To conclude, the research has successfully metits research objective, contributing to the wider research on pedestrian priority. Future research is desired.

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Appendix I - Project Timeline

CATEGORY	ТАЅК	START	END	Review	Deadlines	Column1
Concept Dev.	Initial Research	01/01/2019	15/03/2019		03/01/2019	Initial Research Summary Submission
	Identify Urban Problem & Opportunity	01/01/2019	05/02/2019		18/01/2019	Final Research Summary Submission
	Potential Intervention	06/02/2019	26/02/2019			
	Case Studies	26/02/2019	15/03/2019			
Final Proposal	Context for project	01/04/2019	15/04/2019		04/04/2019	Research Proposal Submission
	Keyliteratures	15/04/2019	22/04/2019		16/04/2019	Meeting 1: Review Research Proposal
	Identify potential site	20/05/2019	05/06/2019			
	Framework for project	15/04/2019	01/05/2019			
Background Research	Literature Review	01/05/2019	25/05/2019	10/07/2019	14/05/2019	Meeting 2: Review Background Research and prepare for Workshop 1
	Case Studies Review	25/05/2019	01/06/2019	15/07/2019		
	Summary	01/06/2019	05/06/2019		18/06/2019	Meeting 3: Review of application and development of toolkit
Toolkit Develop ment	Synthesis Background Information	05/06/2019	08/06/2019		05/06/2019	Workshop 1 : Research
	Brainstorming	08/06/2019	15/06/2019			
	Design	15/06/2019	30/06/2019	18/07/2019	04/07/2019	Workshop 2: Application
Toolkit Application	Site Analysis	20/06/2019	15/07/2019	26/07/2019		
	Application	30/06/2019	25/07/2019	01/08/2019	19/07/2019	Final Draft Submission
	Site-Specific Approach	25/07/2019	05/08/2019	01/08/2019	29/07/2019	Last supervisor meeting
Evaluation	Meeting Objectives	21/08/2019	25/08/2019	27/08/2019		
	Limitation	21/08/2019	25/08/2019	27/08/2019		
	Future Research	21/08/2019	25/08/2019	27/08/2019		
02/09/2019 Final Submission						

ppendix 2 - Risk Assessment Form	
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