

Designing for Mobile Apps

手机应用设计

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What is the most popular phone in the world?

世界上最流行的手机图标?



iPhone



Android



Other

The most popular phone

最受欢迎的手機



25,000,000 phones in use.

两千五百万使用中

1 billion sold.

一个亿已售出

World's most insecure phone

世界上最不稳定的手机

Nokia 1100

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https://en.wikipedia.org/wiki/Nokia_1100#/media/File:Nokia1100_new.jpg

Mobile development

手机的发展

- Dependant on HTML5
依赖HTML5



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- No plugins needed
不需要插件
- Instant play
即时播放

Everything is turning mobile

所有事情都在向移动发展



Source: <https://pxhere.com/en/photo/1330613> (Public Domain)

Microsoft Surface



Mobile systems

移动系统

- Microsoft 微软
- Android 安卓
- Apple 苹果

iOS devices in different sizes

不同尺寸的ios设备

- iPhone
 - iPad Mini
 - iPad
 - iPad Pro
- All with the same apps 都有相同的移动应用



iPhone 5 & iPad mini

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iPad



???



iPhone

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Needs to display on different sized devices

在不同尺寸的设备上显示的需求

- Mobile is the way forward
移动是发展方向
- But design needs thought
但设计需要思考
- Think about your users
想想你的用户
- Think about where people are using it
想想人们在哪里使用它
- Browsers are developing all the time 浏览器一直在发展
- Developers catching up 开发者赶上

Progressive Web Apps

进步中的网络应用

- Future of Mobile Apps
移动应用的未来
- Fast and efficient
快速，高效
- Work on any platform
在任何平台上工作
- Major development by Google Google 带来了主要发展
- Blocked in China 在中国被封锁